



# HOW-TO GUIDE

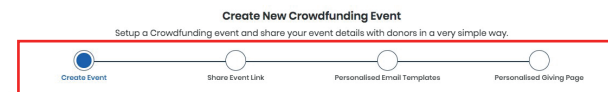
## **Difference Between Express and Standard Setup**

# Difference Between Express and Standard Setup

Several elements and features of GiveCentral contribute toward a successful crowdfunding event for your organization. There are two ways to configure the options for a crowdfunding event for your organization: express setup and standard.

## Express Setup

- The administrator is guided through simplified customization options step by step



### Let's create your event.

Add basic information about your event.



Event Name \*

Event Start Date \*

2020-03-03

Event End Date \*

2025-03-03

Event Description

Goal Amount \*

0.00

Event Status \*

Active  Suspended  Invisible  Hidden

ACH \*

Coleman Group

Credit Card \*

Coleman Group

Tax Deductible \*

Yes  No

Tax Deduction Percentage \*

100

Create Event

You can enhance your crowdfunding with [Advanced Settings](#) to perfectly meet your needs.

- Many of the required settings are preconfigured
- Integrated help throughout the dialogs, a quick help link for detailed information

### Let's create your event.

Add basic information about your event.



Event Name \*

Event Start Date \*

2020-03-03

Event End Date \*

2025-03-03

Event Description

### Event Setup Guide

[Quick Help](#)

**Event Background**  
Upload an event to go with the event background. The size of the image should be in 1:1 ratio.

**Event Name**  
Helps identify which event you are raising funds for. Also helps you track event data easily at later stages.

**Start Date & End Date**  
Date range the crowdfunding event should be active for donations

**Goal Amount**  
Target amount you want to raise with this event

- Admin can switch to standard setup at any time by accessing the Advanced Settings link

Create Event

You can enhance your crowdfunding with [Advanced Settings](#) to perfectly meet your needs.

## Standard Setup

- Traditional GiveCentral menu links

- For more experienced administrators

- Separate and advanced dialogs for customizing the crowdfunding event, text-togive, and obtaining web URLs